

Innovative Services, Inc. Recognized by Modern Healthcare Magazine as one of Healthcare's Fastest-Growing Healthcare Companies

Asheville, NC

SimplyHome would like to congratulate Innovative Services, Inc., our Wisconsin based partner who has been named one of Healthcare's Hottest Companies. Innovative Services provides supports and services to people with intellectual and developmental disabilities through the use of innovative technology.

Modern Healthcare recognized 40 of the fastest growing companies by growth from 2006 to 2011 in these sectors: hospitals/hospital systems, physician group practices, payers/insurers, and suppliers. It's growth of over 105% ranks Innovative Services as 32nd on their list.

Innovative Services, Inc. provides flexible, accessible and family-centered supports and services to developmentally disabled and special needs consumers in Wisconsin. As they work to improve the lives of the people they serve, Innovative Services understands the importance of utilizing the funds available for healthcare, inclusive of SimplyHome technology to promote greater independence.

"We believe our understanding the needs of individuals who require the supports we provide, tied to recognizing the limitations to the assets available, is the secret to our successful growth," says Rick Bahr, Chief Operating Officer of Innovative Services.

Modern Healthcare is the industry's leading source of healthcare business and policy news, research and information. They report on important healthcare events and trends, as they happen, through their weekly print magazine, websites, e-newsletters, mobile products and events. *Modern Healthcare* magazine is [ranked No. 1 in readership among healthcare executives](#) and deemed [a "must-read" by the who's who in healthcare](#).

The weekly print magazine, websites, e-newsletters, mobile products and events provide a powerful and all-encompassing industry presence.

Requirements to be eligible for Modern Healthcare's Fastest Growing Healthcare Companies are:

- Be headquartered in the U.S.
- Have at least \$20 million in revenue for 2011, and
- Have been in business for five years or more.

All submitted financial documentation was tabulated and analyzed by Modern

Healthcare. A sample of Modern Healthcare's tabulations were independently assessed by the accounting and management consulting firm of Deloitte & Touche.

About Innovative Services, Inc.

Since its inception in 2004, Innovative Services has been dedicated to providing safe and healthy support services that encourage maximum independence for the people they serve.

That emphasis on individual independence and choice makes Innovative Services the preferred supplier for consumers in Wisconsin. The company now serves more than 850 developmentally disabled children and adults throughout the state.

For more information visit: www.myinnovativeservices.com.

About SimplyHome, LLC

SimplyHome designs and installs wireless technology products and related care-focused services. The company is committed to promoting affordable and dignified solutions for independent living – specifically to aging and disabled populations nationwide. SimplyHome is known for its highly-customizable systems that are tailored to meet each customer's specific needs.

SimplyHome products and services range from voice-activated environmental controls (as shown recently on Extreme Makeover: Home Edition), Personal Emergency Response Systems, GPS watches, motion sensors, and stove monitors to Virtual Care Management® – SimplyHome's model for client care. SimplyHome is a 2012 Edison Award winner for "Best New Product."

For more information, visit: www.simply-home.com .

###Media Only Contact:
Kristen Suttles
of *SimplyHome*
+1-828-684-8441
Kristen@simply-home.com