

The SimplyHome System Named Edison Awards Best New Product Finalist

SimplyHome Will Be Honored for Innovative Technology That Empowers Independent Living. The Company's SimplyHome System is Named a Best New Product Finalist in the Lifestyle and Social Impact Category by the 2012 Edison Awards.

Asheville, N.C. April 20, 2012

SimplyHome, a leader in the Assistive Technology industry, announced that its SimplyHome System has been named a best new product finalist by the internationally renowned 2012 Edison Awards™. The SimplyHome System's innovative technology is designed to increase independence, save money on care, and meet the individual needs of each customer. The SimplyHome System is a finalist in the Lifestyle and Social Impact Category.

"We are honored to be named an Edison Awards Finalist," said Allen Ray, CEO of SimplyHome. "SimplyHome's mission is to support independent living through the use of customized technology, and we expect this recognition will only further our efforts to enhance the lives of those we serve."

The distinguished Edison Awards symbolize the persistence and excellence personified by Thomas Alva Edison, inspiring America's drive to remain in the forefront of innovation, creativity and ingenuity in the global economy.

Winners of the Gold, Silver and Bronze awards will be announced April 26, 2012 at the Edison Awards Annual Gala, held in the historic ballroom of New York's famed Capitale.

The 2012 Edison Awards are sponsored by Nielson, Discovery Communications, SCIENCE, USA Today, CSRware, and applepeak. For more information about the Edison Awards and a list of past winners, visit www.edisonawards.com.

About SimplyHome

SimplyHome designs and installs wireless technology products and related care-focused services. The company is committed to promoting affordable and dignified solutions for independent living – specifically to aging and disabled populations nationwide. SimplyHome is known for its highly-customizable systems that are tailored to meet each customer's specific needs.

SimplyHome products and services range from voice-activated environmental controls (as shown recently on *Extreme Makeover: Home Edition*), Personal Emergency Response Systems, GPS watches, motion sensors, and stove monitors to Virtual Care Management® – SimplyHome's model for client care.

For more information, visit: www.simply-home.com .

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