

## **SimplyHome Mentors Young Innovators in the Community**

Edison Award Finalist, SimplyHome, teaches children about innovative technology and aging in place.

**Asheville, N.C. October 31, 2012**

When Claxton Elementary decided to participate in the FIRST™ Lego™ League Robotics Competition, they called on SimplyHome. The theme for this year's Lego competition required the students to design a product that would benefit senior adults, and SimplyHome was honored to encourage the young innovators.

Over eight weeks time, SimplyHome staff shared experience, knowledge and resources to guide the children through their critical problem solving process. In the end, the students expressed an awareness of and appreciation for the ways innovative technology can assist senior adults.

"We started this project focused on what we could teach the students, but left energized and excited by what they taught us," says Allen Ray, SimplyHome CEO.

Last year, SimplyHome received an Edison Award for innovation in technology. As a finalist the company was encouraged to give back to current and future innovators through storytelling, direct teaching and communication.

The SimplyHome System™ by SimplyHome, LLC was awarded an Edison Bronze Medal for "Best New Product." The distinguished Edison Awards embody the persistence and excellence personified by Thomas Alva Edison, inspiring America's drive to remain in the forefront of innovation, creativity and ingenuity in the global economy. The SimplyHome System™ is a winner in the "Lifestyle and Social Impact" category, one of fifteen categories honored by the Edison Awards.

The SimplyHome System™ utilizes multiple sensors to log activities of daily living and proactively notify caregivers and loved ones of changes in behavioral patterns. Text, email or phone alerts can be generated by a single event, an intersection of multiple events or by inactivity. Assigned family or caregivers may log in to their SimplyHome account to view activity and trends in daily living patterns.

Components like motion sensors, door and window contacts, and bed pressure pads address issues including falls, wandering, and sleep routines. The SimplyHome System™ can also monitor wellness priorities ranging from blood pressure and glucose levels, to weight and medication management.

**About SimplyHome**

SimplyHome designs and installs wireless technology products and related care-focused services. The company is committed to promoting affordable and dignified solutions for independent living – specifically to aging and disabled populations nationwide. SimplyHome is known for its highly-customizable systems that are tailored to meet each customer’s specific needs.

SimplyHome products and services range from voice-activated environmental controls (as shown recently on Extreme Makeover: Home Edition), Personal Emergency Response Systems, GPS watches, motion sensors, and stove monitors to Virtual Care Management® – SimplyHome’s model for client care.

For more information, visit: [www.simply-home.com](http://www.simply-home.com) .

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